

TO Interested Parties
FROM The Tyson Group
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RE National Policy Priorities Survey

SECTION ONE

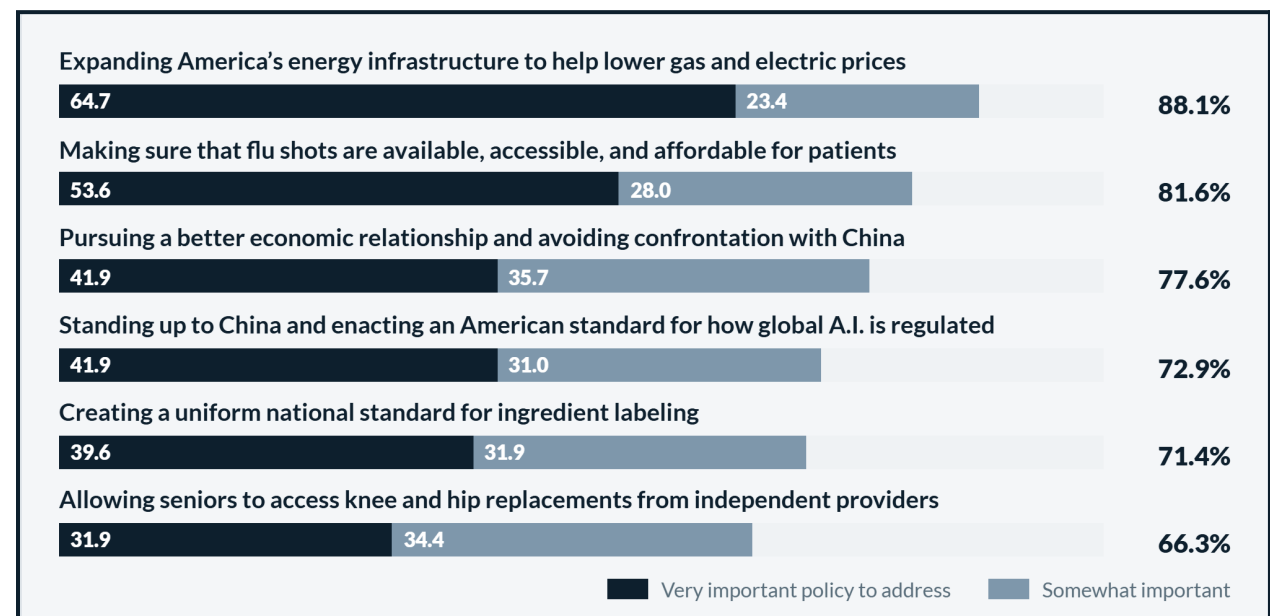
Voters Want Tangible Results At Home Ahead of the Midterms

From hip and knee replacements to A.I. to the flu shot

When likely general election voters (n = 800) were asked what matters most heading into the midterms, the answer was unambiguous: kitchen-table issues dominate. We decided to go beyond topline priorities of jobs and the economy, national security, and alike and get very granular with what will make a difference to voters who generally are looking for more change. Our research produced a handful of interesting pockets where candidates can differentiate themselves – and deliver very specific results.

Nearly 90% of respondents prioritize expanding energy infrastructure to cut utility bills and create jobs, along with ensuring flu shots are available when Americans need them this cold and flu season, with over 80% citing vaccine access as a top priority. Standing up to China on A.I. regulation, while a legitimate policy concern, doesn't crack the top tier.

But the mandate does extend further. A national uniform food labeling standard that will prevent a 12% price hike on groceries, and giving seniors the freedom to choose their own providers for knee and hip replacements, are policies that matter to at least two-thirds of the electorate. President Trump and Congress have a playbook in front of them. Deliver on what voters actually care about before they head to the polls and the midterm math gets a lot more favorable.



Top Issues

Expanding America's Energy Infrastructure

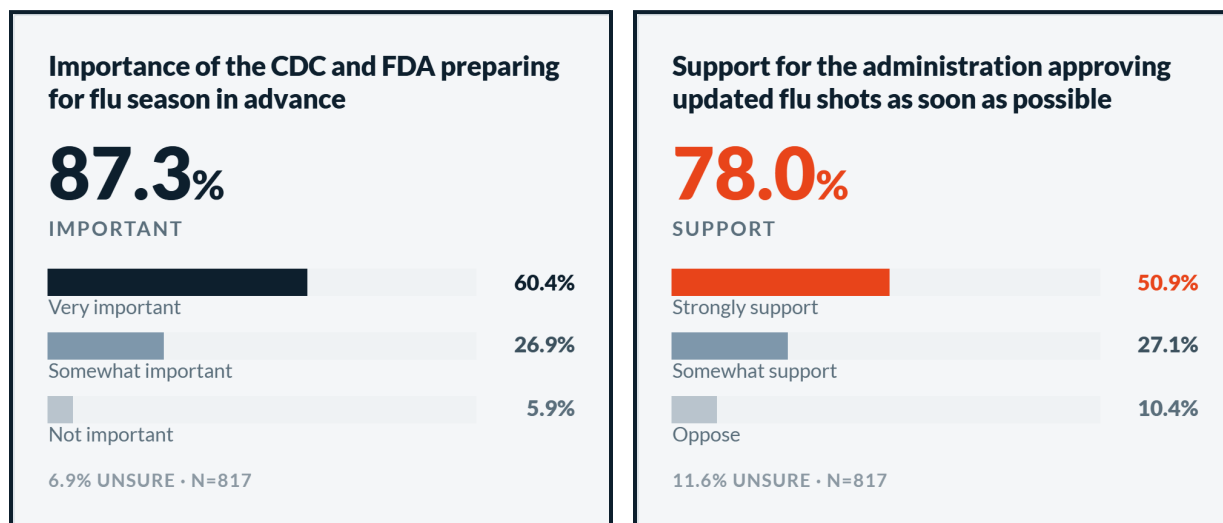
If there's a through-line connecting voters' kitchen-table concerns, it's cost, and nothing hits the household budget quite like energy bills. Expanding America's energy infrastructure isn't just an economic argument, it's a quality-of-life argument, and voters feel it.

Over **80%** of likely general election voters rank energy infrastructure expansion as a top priority heading into the midterms, driven by the twin promises of lower utility costs and the creation of high-paying construction jobs.

President Trump and Congress have an opening here that doesn't require a heavy political lift. **Infrastructure investment that puts money back in Americans' pockets and jobs in American communities is a winning argument in any environment.** In a midterm cycle where every seat counts, that's exactly the kind of momentum builder they need.

Flu Shots

Health agencies like the CDC and FDA are starting to prepare for the cold and flu season, and the polling validates that instinct. **87%** of voters say it's important that health agencies prepare in advance, and **78%** support the Trump administration moving quickly to get flu and other updated respiratory shots approved in time.



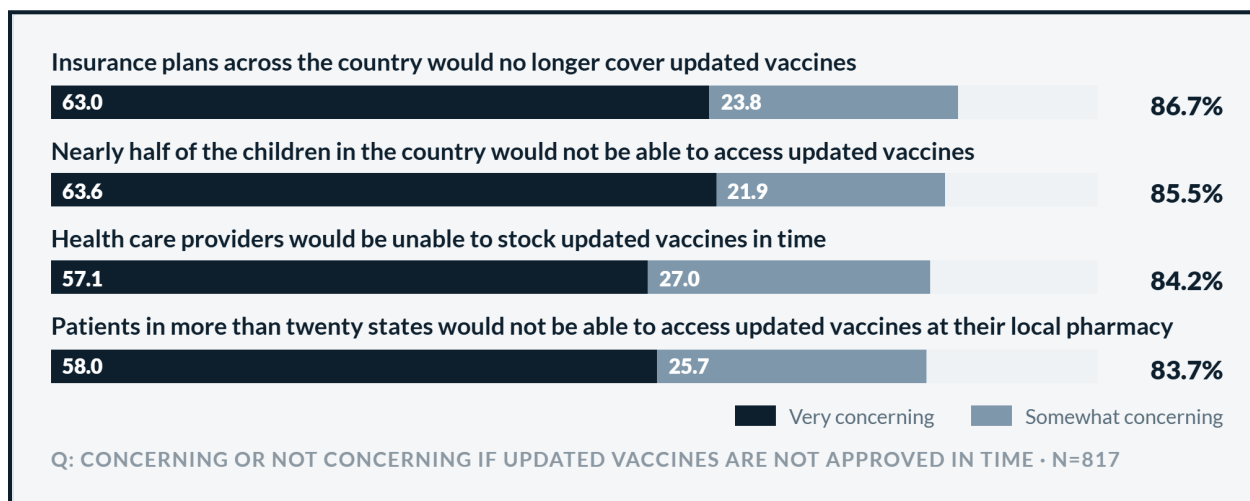
This isn't a partisan issue: over **85%** of Republicans back the administration's push to fast-track updated flu shot approvals. But the numbers don't stop there: **94%** of Democrats and **86%** of independents agree that federal health agencies should be ready for flu season before it arrives.

The importance of cold and flu season readiness is equally pronounced among the voters who will determine the future makeup of Congress. Recent U.S. Senate swing state surveys from

reputable pollsters across the country have echoed the results of our nationwide sample:

- 80% of **Texas** voters support approving flu shots now (*UpONE Insights*)
- 77% of **New Hampshire** voters support approving flu shots now (*Peak Insights*)
- 76% of **Ohio** voters support approving flu shots now (*Inquire, LLC*)
- 71% of **Michigan** voters support approving flu shots now (*Cygnal*)
- 71% of **Florida** voters support approving flu shots now (*Echelon Insights*)
- 70% of **Maine** voters support approving flu shots now (*Public Opinion Strategies*)

The stakes are real. **Voters in our nationwide sample overwhelmingly say that if updated respiratory shots aren't approved and available before flu season hits, the consequences would be a major concern.** Voter apprehension centers on access to these shots, whether it be the ability for patients to afford them or the ability for pharmacies to supply them. By keeping vaccine options available and allowing patients to make informed health decisions with their doctors, we see that delivering on seasonal vaccine readiness is a win hiding in plain sight.



Artificial Intelligence & China

Of every policy tested in this survey, none generated more visceral urgency in our in-person qualitative research than artificial intelligence. Voters aren't opposed to A.I.; voters instead largely accept it as an inevitable fixture of modern life. This was true in a qualitative setting, as well as our other surveys: in July, we found that **72%** of Americans support the government putting guardrails in place to ensure that artificial intelligence is regulated and limited in its use. That same survey had **63%** of Americans express concern (i.e. strongly or somewhat) that adversarial nations such as China are developing artificial intelligence faster than America.

The concerns are layered: the breakneck speed of the technology, the intensifying race between America and China, and a nagging sense that Congress is playing catch-up on one of the defining issues of the era. That anxiety is measurable. Roughly **73%** of voters believe an American regulatory standard would be an effective framework for governing A.I. globally. That is a clear signal that voters want the U.S. setting the rules, not ceding that ground to Beijing.

Ingredient Labeling

When it comes to our nation's food, voters strongly advocate for policies that keep costs low while ensuring that consumers are adequately informed about the food they eat and beverages they drink. This is another area where they believe Congress should act now.

71% of our sample believes in creating a uniform national standard for ingredient transparency that applies to the whole nation instead of continuing with the current patchwork of different state laws. A key reason why this policy scored so well with the electorate is because it will prevent a 12% grocery cost increase that the unchecked patchwork system would produce.

Knee and Hip Replacements

The final element of our issue importance sequence addressed the current threat to seniors as it relates to knee and hip replacements. While there are ongoing debates about restricting the ability for seniors to access these health treatments through Medicare reimbursement cuts to providers, **66%** of our sample stated that it is important to keep those health care options available to them.

With seniors making up a larger share of the electorate than their younger peers, policy wins that directly benefit them can be critical to electoral success. Ensuring that seniors continue to access health care that covers the unique challenges of old age at an affordable price is a winning strategy for Democrats and Republicans alike, and it is a rare policy issue that achieves widespread support among the electorate despite only applying to a specific group of people.

SECTION THREE

The Path to Midterm Strength Runs Through Kitchen-Table Issues

The research is clear: delivering on kitchen-table issues is how President Trump and Congressional Republicans build lasting credibility with voters. Take health care, as evidenced in our survey: **79%** of voters say keeping patient programs open and funded would strengthen lawmakers' standing on the issue, and **78%** support convening a panel of vaccine experts to update recommendations ahead of cold and flu season. That is a mandate from American voters that President Trump and lawmakers can still deliver on.

If President Trump and lawmakers stay on offense and keep the focus on the issues voters actually care about, Republicans could walk into these midterms with more wind at their backs than the pundits are predicting.

METHODOLOGY

The Tyson Group surveyed n=817 qualified respondents nationally, fielded July 27 to 28, 2026, online via opt-in panel, with a margin of error of approximately $\pm 3.4\%$ at the 95% confidence level. Results are weighted to the expected 2026 general election electorate. Subgroups: Republican n=310, Democrat n=310, independent n=163. Percentages may not sum to 100 due to rounding.